

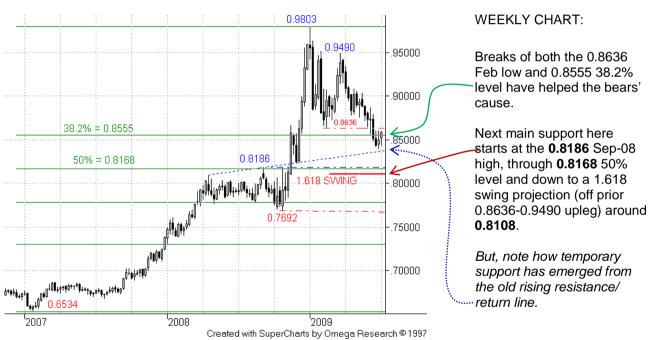
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Market Update 02nd July 2009

Temporary Bounce in EUR/GBP Now Possible

A few weeks ago a long term 38.2% support in EUR/GBP was violated, adding weight to the medium term bearish argument that we have been favouring. However, without this view being threatened, there is a decent chance for a shorter term bounce, subject to a certain resistance yielding.

The FX Trader's view



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DAILY CHART:

As well as the nearby rising return line there was also a Fibo projection just above 0.8400, which may have helped to give bears pause.

In the FX Trading Guide we have said that a close above the 0.8636/55 area (10-Feb low and 23.6%) would be s/term bullish (this has provided effective s/term resistance earlier today).

We would at least target the 0.8815 38.2% level and, at this stage, would probably not look beyond the higher 0.8945 50%.

An assessment of the relative strengths of EUR and GBP should

take into account the Almost-Key Reversal Day seen in Cable on 30-Jun, which we view as a fresh bear sign, a possible blow-off move prior to a more concerted bear attempt...In EUR/GBP the bears would win out on a break below the 0.8397 22-Jun low. High risk, pre-emptive buys on dips could favour the 0.8535-15 area, stops just below 0.8397, targeting 0.8800 for partial profits, stops then rising to cost. We are reluctant to trades breaks as these provide the least favourable entry level, so after a close above 0.8636/55, buyers may favour waiting for a suitable dip, to be later discussed in upcoming FX Trading Guides.

Note for FX Trading Guide Subscribers: As suggested in this week's Guide we maintained a bear view in GBP/USD in the absence of a close above the 1.6661 03-Jun high. This was, as mentioned above, supported by a near key reversal day on 30-Jun. Any sellers on rallies may favour the low end of a 50%-61.8% rebound from whatever low at the time (currently 1.6535-85), generous initial stops just above 1.6744 30-Jun high, or less generously above the 76.4% level (1.6645/50 currently). Target towards 1.6000 for partial profits. In EUR/USD we had tweaked our short stops to just above a 76.4% level, to 1.4205. A subsequent bounce came within a whisker of this but, hopefully, short positions remain intact.

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