





## **SUMMARY**

#### **POSITIONS**

- + Sterling Euro





# **Key Trade Round Up** 11th June 2014

**John Lewis Mark Sturdy** 



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May 14th Long Sterling Short Euro @ 0.8177. Stop lowered to 0.8191



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## (1) TECHNICAL May 14th Long Sterling Short Euro @ 0.8177. Stop lowered to 0.8191



## Weekly cont. Chart:

The market has broken down through the band of pivotal resistance from the Prior High and the Fibonacci support.

That will be powerful resistance now.



## **Daily Chart Continuation:**

The breakdown is clear.

The retracement is meeting powerful resistance at 81.50 and above.

We remain bears.



## (1) FUNDAMENTAL: May 14th Long Sterling Short Euro @ 0.8177. Stop lowered to 0.8191

Last week's data served to remind traders of the strength of UK growth and although political uncertainty regarding the recent EU vote and looming Scotland independence referendum weighed on Sterling we expected it to give way to economic certainty allowing Sterling to rebound

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In the event the ruling Conservative party held the seat in a by-election last week easing concerns about the damage UKIP was inflicting on Conservative support and with the opinion polls still indicating Scotland will reject independence from the UK, the Pound did indeed respond to the strong economic data.

This week Industrial production and the unemployment reports came in stronger than expected where as the Euro zone economy remains fragile.

In summary we expect Sterling to rally further against the Euro and advise holding the trade.







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